CNY ang pow cheer for 3,000 senior citizens

Residents from four old folks homes receive snacks. mandarin oranges and cash

BY MUHAMMAD YUSRY

newsdesk@thesundailv.com

KUALA LUMPUR: About 3,000 senior citizens from four old folks homes were yesterday given ang pow (red packets) and essential items for the upcoming Chinese New Year celebrations.

Each of them received RM30, a pack of instant noodles, biscuits, mandarin oranges, instant coffee, and a bottle of medicated oil.

Teh En Lai, 74, said he is happy to receive the donation and would spend the money to buy some of his favourite food.

"I love eating biscuits with coffee, so the items I received would make my evenings more enjoyable," he said.

A 70-year-old resident, who wants to be known as Aunty Lilian, said she woke up feeling excited to collect the goodies.

"I received a call from someone, saving I

"I received a call from someone, saying I am eligible to collect some donations.

"I live near Jalan Chow Kit and took the Monorail to Imbi station to collect the donation. It has been a long time since I received any goodies and am so happy,"

The donation was made by STM Lottery Sdn Bhd (formerly known as Sports Toto Malaysia Sdn Bhd) as part of its 36th Sports

Toto Chinese New Year Ang Pow Donation Campaign, which started yesterday. The campaign, which would run for six days from Jan 12 to 17, would benefit over 19,000 senior citizens aged 60 and above who are in need. The campaign would be held in 48 towns and cities nationwide.

Sports Toto Berhad chairman Datuk Seri Robin Tan said it has been challenging for everyone during the pandemic.

"We managed to weather through Covid-19 and are entering the endemic phase now. Over the past two years, we had continued the campaign by donating to a total of 241 old folks homes. We are excited that senior citizens could join our public donation campaign," he said.

The donation campaign was jointly



rom left: Tan, Khairul Firdaus and Fong at the event in Berjaya Times Square, Kuala Lumpur yesterday. AMIRUL SYAFIQ/THESUN

launched by Deputy Tourism, Arts and Culture Minister Khairul Firdaus Akbar Khan and Bukit Bintang MP Fong Kui Lun.

"STM is doing a great job in celebrating CNY. It is a good campaign, which shows true Malaysian spirit of sharing wealth," Khairul Firdaus said.

Fong said STM's campaign can be emulated by other companies. "Providing donations each Chinese New Year for 36

years is something that should be praised. Congratulations, STM Lottery

Since the inception of the campaign in 1988, STM Lottery has contributed RM24.3 million, which benefited over 437,000 senior citizens.

The donation campaign is part of the Helping Hands programme, a corporate social responsibility initiative by STM Lottery to share, give and care for the community.



多多博彩施贈活動

全國逾1萬9000貧老受惠



(吉隆坡12日讯)第36届"多多 博彩华人新年慈善施贈贫老"活动 开跑啦,全国共有逾1万9000名贫老 受惠!

上述活动今早在吉隆坡时代广场举行推 介礼,为活动拉响头炮,并由旅游、艺术 及文化部副部长凯鲁费道斯、武吉免登国 会议员方贵伦和多多博彩有限公司主席拿 督斯里陈永钦主持。

活动现场共有约3000名贫老参与,其中 来自恩惠之家、安邦新村老人院、双溪威 老人院和大马盲人协会也受邀出席。

陈永钦在推介礼上指出,这项为期6天的活动,将从今日开始在全国48个大小城镇举办,旨在惠及年龄60岁以上的贫老,每人皆可获赠1封红包、迷你礼包和蕉柑。

熬過艱難時刻

他指出,在过去严峻的疫情时期,人人 都无可避免的面对困难与挑战,无论如何 大家都熬过这个艰难时刻,并在国家进入 地方流行病阶段而回到正常生活。

他指出,该公司在去年的2年里都延续 著施贈贫老活动,即在全国共捐赠241家 老人院,该公司今年能恢复这项涉及公众 的捐赠活动而感到高兴,以让全国符合条 件的长者参与喜气洋洋的活动。

"多多博彩也藉此机会感谢成功时代广 场成为本届推介礼的场地赞助商,也衷心 感谢全国超过800名公司职员与多多博彩 代理,为为此慈善活动做出贡献!"

陈永钦指出,这项活动从1988年推行至 今,已共拨出2430万令吉并惠及全国逾43 万7000名长者。



替代方案履行慈善活 禁一次



■大会有秩序的安排长者领取礼包后离开现场。

多多博彩公司有限公司对外总经理张德

光指出,即使2年前受到疫情影响和SOP限制,该公司仍采取替代方案履行社会责任展开各项慈善活动。

他指出,虽然不能公共举行慈善施赠活动,为此直接前往老人院送赠日常用品、 食品现金捐助等。 这也是该公司首次将活动移师至时代广场举行。

上述施贈贫老活动是多多博彩的 Helping Hands企业社会责任计划的一部 分,除了佳节性施贈活动,也致力支持并 赞助国家体育发展倡议,以及其他社会性 可持续发展项目,例如体育赛事、食物银 行和环境保护运动等。



■方贵伦(右起)、凯鲁费道斯和陈永钦,派发红包和礼包 给长者们。

春節成吸引遊客"賣點"

上 鲁费道斯代表无法莅临 现场的旅游、艺术及 文化部长拿督斯里张庆信致 款,因张庆信必须出席重要 会议。

他代表其致词时指出,农 历新年是我国庆祝的主要节 日之一,此文化节不仅让社 区有机会更好地了解彼此的 传统和文化,且成为吸引外 国游客的"卖点"。

"我也希望今年的兔年能 为所有马来西亚人带来欢乐 和幸福!"

方贵伦也称赞多多博彩公司所履行的社会责任,尤其 也是其他私人机构

他也相信,随著我国开放 让中国游客入境,相信可刺 激和带动我国经济。